



## AUDIT BUREAU OF CIRCULATIONS

Language wise certified circulation figures for the Audit period January-June 2014  
(certified upto 1st December, 2014)

| LANGUAGE                      | DAILY NEWSPAPERS  |            |                   |            | WEEKLY NEWSPAPERS |           |                  |           | MAGAZINES        |              |                  |              |
|-------------------------------|-------------------|------------|-------------------|------------|-------------------|-----------|------------------|-----------|------------------|--------------|------------------|--------------|
|                               | Jan-Jun 2014      | Editions   | Jul-Dec 2013      | Editions   | Jan-Jun 2014      | Editions  | Jul-Dec 2013     | Editions  | Jan-Jun 2014     | Publications | Jul-Dec 2013     | Publications |
| Hindi                         | 19,673,100        | 167        | 19,004,841        | 162        | 2,038,964         | 17        | 1,941,438        | 17        | 1,790,923        | 9            | 971,793          | 8            |
| English                       | 8,027,088         | 93         | 8,906,256         | 89         | 2,777,041         | 65        | 2,696,534        | 56        | 587,815          | 8            | 598,985          | 8            |
| Marathi                       | 5,322,033         | 59         | 5,415,840         | 58         | 436,442           | 6         | 390,183          | 4         | -                | -            | -                | -            |
| Tamil                         | 4,355,615         | 47         | 4,087,751         | 45         | -                 | -         | -                | -         | 126,111          | 2            | 272,938          | 3            |
| Malayalam                     | 4,171,525         | 34         | 4,196,727         | 34         | 351,497           | 1         | 366,792          | 1         | 2,140,239        | 12           | 2,321,426        | 12           |
| Telugu                        | 3,600,599         | 64         | 3,563,526         | 64         | 12,694            | 1         | 11,834           | 1         | 341,958          | 3            | 317,755          | 3            |
| Bengali                       | 2,962,321         | 12         | 2,697,886         | 12         | 350,500           | 1         | 319,553          | 1         | 692,920          | 11           | 657,587          | 10           |
| Kannada                       | 2,435,711         | 40         | 2,306,423         | 39         | -                 | -         | -                | -         | 262,619          | 7            | 261,537          | 7            |
| Gujarati                      | 911,433           | 8          | 899,116           | 8          | 128,062           | 2         | 132,623          | 2         | -                | -            | -                | -            |
| Punjabi                       | 822,463           | 3          | 945,992           | 4          | 94,558            | 1         | 95,416           | 1         | 56,886           | 1            | -                | -            |
| Oriya                         | 554,048           | 2          | 530,145           | 2          | -                 | -         | -                | -         | 47,907           | 1            | 47,941           | 1            |
| Assamese                      | 526,197           | 14         | 500,081           | 14         | 19,000            | 1         | 19,860           | 1         | 124,229          | 4            | 122,146          | 4            |
| Bilingual (Hindi / English)   | 144,020           | 5          | 172,116           | 6          | -                 | -         | -                | -         | -                | -            | -                | -            |
| Urdu                          | 129,354           | 4          | 130,352           | 4          | -                 | -         | -                | -         | -                | -            | -                | -            |
| Manipuri                      | 100,878           | 2          | 89,694            | 2          | -                 | -         | -                | -         | -                | -            | -                | -            |
| Nepali                        | 37,620            | 1          | 38,071            | 1          | -                 | -         | -                | -         | -                | -            | -                | -            |
| Khasi                         | 33,392            | 1          | 32,868            | 1          | -                 | -         | -                | -         | -                | -            | -                | -            |
| <b>Total Copies Certified</b> | <b>53,807,397</b> | <b>556</b> | <b>53,517,685</b> | <b>545</b> | <b>6,208,758</b>  | <b>95</b> | <b>5,974,233</b> | <b>84</b> | <b>6,171,607</b> | <b>58</b>    | <b>5,572,108</b> | <b>56</b>    |

| LANGUAGE                      | ANNUALS          |              |                |              |
|-------------------------------|------------------|--------------|----------------|--------------|
|                               | Jan-Jun 2014     | Publications | Jul-Dec 2013   | Publications |
| Marathi                       | 5,633,753        | 1            | -              | -            |
| Hindi                         | 833,470          | 2            | -              | -            |
| Kannada                       | 34,820           | 1            | 42,173         | 1            |
| Bengali                       | -                | -            | 148,088        | 1            |
| <b>Total Copies Certified</b> | <b>6,502,043</b> | <b>4</b>     | <b>190,261</b> | <b>2</b>     |

| Language     | Frequency | Not Received   | Under Consideration | Not Accepted | Not Certified | Late Received-Not Certified | Annals   | Total     |
|--------------|-----------|----------------|---------------------|--------------|---------------|-----------------------------|----------|-----------|
|              |           | No of editions |                     |              |               |                             |          |           |
| English      | Daily     | 1              | -                   | 1            | -             | 1                           | -        | 3         |
| Hindi        | Daily     | 2              | -                   | -            | -             | 2                           | -        | 4         |
| Bilingual    | Daily     | 2              | -                   | -            | -             | -                           | -        | 2         |
| Punjabi      | Daily     | -              | -                   | 1            | -             | -                           | -        | 1         |
| English      | Weekly    | 1              | -                   | -            | -             | -                           | -        | 1         |
| Bengali      | Annual    | -              | -                   | -            | -             | -                           | 1        | 1         |
| Kannada      | Annual    | -              | -                   | -            | -             | -                           | 1        | 1         |
| <b>Total</b> |           | <b>6</b>       | <b>-</b>            | <b>2</b>     | <b>-</b>      | <b>3</b>                    | <b>2</b> | <b>13</b> |